

Frequently Asked Questions



What is *Caring Kids and Communities* mission?

To promote the individual uniqueness of communities and at the same time highlight their commonality— kids, our future.

What is the history of *Caring Kids and Communities*?

This publication was established in 2009 to promote the positive efforts between kids and their communities.

How is *Caring Kids and Communities* distributed?

30,000 copies distributed to public libraries, city offices, and select business locations in the communities of:

Aliso Viejo, Dana Point, Ladera Ranch, Laguna Beach, Laguna Hills,
Laguna Niguel, Lake Forest, Mission Viejo, Rancho Santa Margarita,
San Clemente & San Juan Capistrano

Why advertise in *Caring Kids and Communities*?

When kids are encouraged at a young age to be caring, responsible citizens, they most often continue throughout their lives to contribute to society. You will be among other advertisers who value promoting the positive in our communities.

Frequency: Distributed the first Wednesday of August, October, December, February, April and June.

Shelf Life: *Caring Kids and Communities* is a bi-monthly, informative, glossy covered publication with content of interest to all ages.